

Get on to ART

ART Forum

Weekly Bus Pass Moving to SmarTrip Card

Paper Weekly Bus Passes Will No Longer be Sold After January 1, 2011

The 7-Day Regional Bus Pass is moving to SmarTrip! Customers can now load the pass directly onto their SmarTrip card, making it possible to buy multiple passes at a time and providing more flexibility for when passes can be used.

Unlike paper bus passes that are valid from Sunday through Saturday, the 7-Day Bus Pass on SmarTrip activates the first day a customer uses the pass and is valid for seven consecutive days. For example, a customer could buy a pass on a Monday night, start using the pass Tuesday morning and have it last through the following Monday. Customers can also load two bus passes at a time onto their SmarTrip card. Once the first pass is activated and expires, the second pass will be ready to use.

Bus passes on SmarTrip are valid for seven consecutive days of unlimited travel on regular Metrobus and regional routes, including ART, DASH, DC Circulator, CUE, Fairfax Connector,

Ride On and TheBus.

The cost of the 7-Day Bus Pass on SmarTrip is the same as the paper version: \$15 for the regular bus pass and \$7.50

for seniors and those who are disabled. **Paper passes will continue to be sold through the end of December with the last available paper bus pass expiring Saturday, January 1, 2011. After New Years Day all weekly bus passes must be loaded on SmarTrip cards.**

Customers can add the 7-Day Bus Pass to their SmarTrip card at any Metro sales office, regional transit store (such as The Commuter Store and Mobile Commuter Store), select CVS Pharmacies and Giant Food stores or at select retail outlets. Learn more at MetroOpensDoors.com. ■



Donate Gifts and Brighten Someone's Year

ART Stuff-a-Bus Event on November 30, December 1, and December 2



Make someone's winter holiday merrier by donating toys and gifts during the second annual Stuff-a-Bus campaign on November 30, December 1 and 2.

ART buses on routes 41, 42, 45, 51, 52,

53, 74, 75, 77, 84 and 87 will have gift wrapped boxes located near the front of the bus for passengers to donate unwrapped items such as stuffed animals, toys, books, and clothes. All gifts collected will be given to the Shirlington Education and Employment Center and Doorways for Women and Families to distribute.

The Shirlington Education and Employment Center provides unemployed residents and day laborers with a venue to meet potential employers. The center also offers vocational, English and job-related courses. Learn more about the center at seecjobs.org.

Doorways for Women and Families offers safe shelter, support services and housing for victims of domestic violence and families facing homelessness. Visit doorwaysva.org to learn more.

Help spread holiday cheer to the community! All gifts donated must be new and unwrapped and can be for kids of any age. Any gift, big or small, will be greatly appreciated. ■

Art on the ART Bus

Enjoy artwork while riding the bus!

Riding ART just became a lot more colorful. Starting December 11, a new mobile art exhibit, “Art on the ART Bus,” will be hitting the streets. Riders can view original artwork from artists around the country on panels inside an ART bus. One ART bus will be designated for the exhibit and will rotate bus routes so that ART riders can enjoy the artwork.

The first “Art on the ART Bus” exhibit will feature artwork from Tim Kerr of Austin, Texas who will be featured in the “Party Crashers: Comic Book Culture Invades the Art World” exhibit at the Artisphere in Rosslyn. A sister exhibit will be featured at the Arlington Arts Center. Visit the exhibits on Saturday, December 11 from 8:00–10:30 pm and take the “Art on ART Bus” shuttle between both exhibits for FREE.

Remember to look up the next time you board an ART bus. There might be a colorful surprise waiting for you! The featured art exhibits are:

■ **Party Crashers: Comic Book Culture Invades the Art World**

December 11, 2010 – February 13, 2011
Artisphere, 1101 Wilson Blvd, Rosslyn, VA
To get there: Rosslyn Metro Orange/Blue, ART 61A, 61B, 61S, 62

■ **See the sister exhibit also at AAC: Arlington Arts Center**

November 19, 2010 – January 16, 2011
3550 Wilson Blvd, Arlington, VA
To get there: Virginia Square Metro Orange, ART 41, 42



Tim Kerr, Austin, Texas

Getting To and From Shirlington on the Car Free Diet!

No matter where you go in Shirlington, sticking to the Car-Free Diet couldn't be easier. With lots of sidewalks, tons of green space and an extensive network of ART and Metrobus routes, this urban village is extremely car-free friendly. Once you're there, check out the Village of Shirlington with its mix of restaurants, shops, movies and the Signature Theater. You can also explore the W&OD bike trail and the Four Mile Run trails.

The Shirlington Bus Station, located at S. Quincy and Randolph St., provides a convenient and easy way to catch one of the many ART and Metrobuses that stop there. ART 77 and 75 were recently extended to Shirlington, with ART 77 running until 11:00 pm on weekdays. If you're a Shirlington resident, the bus can help make your commute less stressful. ART 87 goes to the Pentagon Metro, while ART 75 and 77 can take you to Metro stations along the Orange line.

Stop by the Commuter Store inside the Shirlington Bus Station to buy all your transit fares and get the information you need to get around Shirlington and beyond.

WHERE CAN THE BUS TAKE YOU?

ART 75: Shirlington—Wakefield H.S.—Carlin Springs Rd—Ballston—Virginia Square

ART 77: Shirlington—Career Center—DHS—Lyon Park—Clarendon—Courthouse

ART 87: Shirlington—Army Navy Drive—Macy's—Pentagon Metro

METROBUS ROUTES 7A,C,E,F: Lincolnia—Landmark—Southern Towers—Pentagon

METROBUS ROUTES 10B: Hunting Towers—Career Center—Ballston

METROBUS ROUTES 22A: S. Fairlington—Ballston

METROBUS ROUTES 23A,C: Crystal City—Glebe Road—Ballston—Tysons Corner

METROBUS ROUTES 25A,D: NVCC Alexandria—Carlin Springs Rd—Ballston

COMING SOON! METROBUS 7Y: Landmark—Downtown

Visit arlingtontransit.com for more info about the ART routes and to find one that works for you. ■



Arlington County Breaks Ground for Rosslyn Station Project

Arlington County took a major step toward expanding its transportation options when it kicked off construction of a new entrance to the Rosslyn Metrorail Station on October 27. County officials were joined by Senator Jim Webb; federal, state and local transportation officials; construction partner The JBG Companies; and Rosslyn community members at the groundbreaking ceremony.

Senator Jim Webb, who was instrumental in securing a portion of the funding for this project, cited the effort as an excellent example of federal, state and local government working with the business community for the benefit of all.

“We’re seeing a more dynamic, exciting Rosslyn take shape, and an improved Rosslyn Station is part of that rebirth,” said County Board Chairman Jay Fissette in his remarks to the group.

Virginia’s busiest Metrorail station is located in the heart of high-density, mixed-use Rosslyn.

- On a typical weekday there are approximately 3,500 bus boardings — Metrobus, Arlington’s ART bus, Loudoun County Commuter Bus, and Georgetown University run eight bus lines with 16 routes through the station.
- Twenty-five private shuttles as well as taxi cabs pick up and drop off transit customers at the station.
- Rosslyn also serves both the Orange and Blue Line Metro trains.

When complete, this second entrance will add three new high speed, high capacity elevators, an emergency exit stairwell, and another station entrance and connecting passageway. A

new kiosk, fare collection equipment and fare vending machines also will be added to the station to better facilitate transactions and improve the overall rider experience.

“With this additional entrance, the capacity to move people in and out of the station will increase by about 2,000 passengers per hour,” remarked County Board Vice-Chairman Chris Zimmerman who represents Virginia on the Metro Board.

The County is taking measures to insure safety during construction, especially on N. Moore Street where some altered traffic patterns and detours will occur. Visit arlingtonva.us; search “Rosslyn Station Project.” ■



PHOTO: KAREN BATE, KB CONCEPTS PR

LEFT TO RIGHT: Cecilia Cassidy, Executive Director, Rosslyn BID & Rosslyn Renaissance; Barbara Favola, Arlington County Board Member; Kathleen Webb, Executive Development Officer, The JBG Companies; Richard Sarles, Interim General Manager, WMATA; Chris Zimmerman, Arlington County Board Vice Chairman; Jay Fissette, Arlington County Board Chairman; Jim Webb, U.S. Senator, Virginia; and Dennis Leach, Arlington Transportation Director

Compete for Business Gold with Arlington’s Green Games



Businesses in Arlington now have a chance to participate in a unique program that will help them improve their bottom line and reduce the more than 40% of greenhouse gas emissions they produce annually (based on the County’s 2007 greenhouse gas emissions inventory). The Arlington Green Games: Compete for Business Gold launched on October 19 as the County’s comprehensive outreach, education, and support to the business community.

The Green Games pits property managers against property managers, and office tenants against office tenants in a friendly competition to see who can improve their sustainability practices and reduce their energy consumption and greenhouse gas emissions the most. The highly interactive program incorporates trainings, best practices, and technical assistance along the way.

At the end of the program, the best performing and the most improved properties and tenants will be recognized by the County.

Registration for the Inaugural Season is open at arlingtongreengames.com. ■

ART's Holiday Schedule

Please note which bus routes will be in service for the following winter holidays. If an ART route is not listed, that means it will not be operating on that day. Visit arlingtontransit.com for bus schedules and routes.

Thanksgiving Day, Thursday, November 25, 2010

ART 41 and 51 will operate on Sunday schedules.

Day after Thanksgiving, Friday, November 26, 2010

ART 41, 42, 51 and 87 will operate on Saturday schedules.

Day before Christmas, Friday, December 24, 2010

ART 41, 42, 51 and 87 will operate on Saturday schedules.

Christmas Day, Saturday, December 25, 2010

ART 41 and 51 will operate on Sunday schedules.

Last Day of the Year, Friday, December 31, 2010

ART 41, 42, 51 and 87 will operate on Saturday schedules.

New Year's Day, Saturday, January 1, 2011

ART 41 and 51 will operate on Sunday schedules.

Martin Luther King Jr. Day, Monday, January 17, 2011

ART 41, 42, 51 and 87 will operate on Saturday schedules.

President's Day, Monday, February 21, 2011

ART 41, 42, 51 and 87 will operate on Saturday schedules.

The ART customer service call center is closed when Arlington County government is closed, including the holidays listed above. ■

When Weather Affects ART Service

A major snowstorm or weather related event is challenging and bus service obviously depends on road conditions. At Arlington Transit, we pledge to give you our best, providing the finest service we can. And that includes timely, accurate information.

When a storm occurs, find out about ART bus service changes by:

- **CALLING:** 703-228-RIDE
- **WEB:** ArlingtonTransit.com, search "Severe Weather"
- **ART ALERTS:** Have alerts sent to your email address or wireless device. Sign-up at arlingtontransit.com

WEATHER-RELATED SERVICE LEVELS

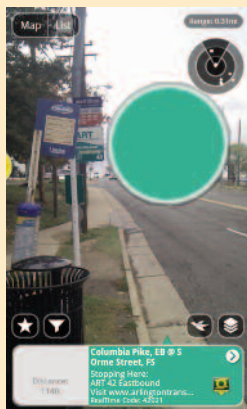
When weather impacts service, ART has three levels of service operation:

- **LIMITED:** Modified Routes / Some Delays in Service
- **SEVERE:** Greatly Modified Routes / Limited Service / Expect Delays (some routes could be cancelled)
- **NO SERVICE:** All Routes Cancelled

Please note: Routes may be operating on different levels of service depending on road and traffic conditions.

Sign-up for ART Alerts at arlingtontransit.com to stay on top of any and all ART bus service changes taking place. ■

New ART Stop Finder for Smartphone Users



Wondering where the nearest ART stop is? Smartphone users can now download a new app called Layar that allows them to look through their phone as if they were going to take a picture, and see superimposed information about their surroundings including: the location of ART bus stops with a link to ART RealTime Arrival info; Capital Bikeshare locations and bike/dock availability; and points of interest on WalkArlington Walkabout routes.

Layar uses a combination of the phone's camera, compass and GPS data to identify the user's location, retrieve useful data about the user's surroundings, and overlay that information on the camera view. This free app is currently available for iPhones (3GS and newer) and Android mobile devices. Phones must have an internet connection, camera, GPS and compass to be able to use Layar. Download Layar at layar.com and then search under "Arlington" or "Transportation" to find the layers for ART, Capital Bikeshare, and WalkArlington. ■